



Eidgenössisch genehmigte und
beaufsichtigte Fachhochschule
Federally recognized and supervised
university of applied sciences



Kalaidos University
of Applied Sciences
Switzerland

Departement of Economics

Presentation of Kalaidos University of Applied Sciences Zurich, Switzerland

Prof. Dr. Bernhard Koye
Prof. Dr. Kerstin Windhövel
Directors for International Affairs

1. Kalaidos University



- The **first private University** officially accredited by the Swiss Federal Council as one of only eight Universities of Applied Sciences in Switzerland
- Fully enabled to grant **ECTS-Credit-points**
- Directly controlled by the ministry of Education.
- Re-Accreditation in 2012 as first University in Switzerland under the new law valid as of January 1st, 2015.
- **Market leader** in Executive Education in Switzerland with 20% market share
- Legally part of the Kalaidos Education Group with around 23'000 students and a turnover of 151 Mio CHF
- Campus in **Zurich Switzerland**
- 2'000 students in Zurich
- Staff within Kalaidos Group: 3'000 Speakers, all with working experience in economic; 400 Administrative
- **FIBAA** Accreditation (equivalent to AACSB (US) and AMBA (UK))



1. Kalaidos University



Information and Communication Techn	WISS	Didacware			
Media and Processes	Compendio Education Media	Edubook	AKAD Home Academy		
Tertiary A Kalaidos University	Foundation Kalaidos University	Departement of Economics	Departement of Health	Departement of Music	
Tertiary B	AKAD Business	AKAD Banking & Finance	KS Kaderschulen		
Commercial Education	AKAD Profession	Minerva Aarau, Baden, Basel, Bern	Minerva Luzern, St. Gallen, Zürich	arcoidis	
SIS Swiss International School	SIS Switzerland	SIS Germany	SIS Brasil		AKAD Language+Culture
Primary / Lower Secondary level	Minerva Volksschule Basel	Lernstudio			AKAD College

1. Kalaidos University



- **Offering**
 - Bachelor Degree programs
 - Master Degree programs (MBA, Master of Advanced Studies) in German.
 - Executive Master Degrees (EMBA) offered in German and English.
 - Doctoral / Phd. Degrees in German

- **Methodology:** blended learning structure which combines self-study and classroom lectures. Oriented on business needs.

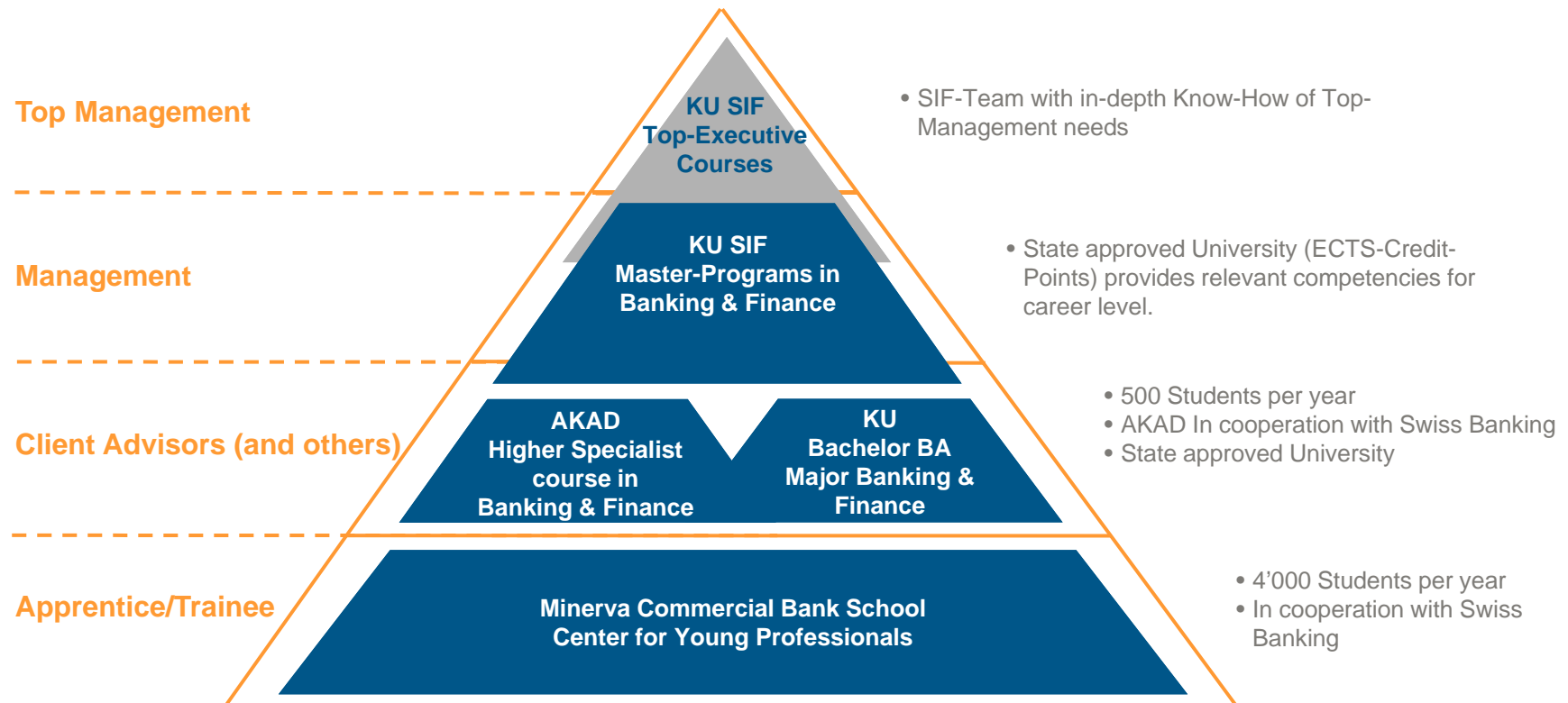
- Customizes offerings for students **add value to students and companies** by combining
 - Self-study – Preparation
 - Classroom – Teaching
 - Online – Courses
 - Transfer into professional reality



1. Kalaidos University

Offering in 'Banking & Finance'

- Kalaidos Swiss Education Group offers an integrated curriculum for all levels in Banking & Finance
- All degrees are approved by the Swiss Government and internationally acknowledged



KU = Kalaidos University Switzerland

1. Kalaidos University



The **Department of Economics** incorporates the following **Institutes**:

- IAB – Institute for General Business Studies (Business Administration)
- IMI – International Management Institute
- Athemia – Institute for Leadership and Relationship Management
- IAC – Institute for Accounting and Controlling
- IfWI – Institute for Business Information Technology
- **SIF – Swiss Institute for Financial Training**
- STI – Swiss Trust Institute FH
- SIST – Swiss Institute for Taxation



Where your international course will take place ...

2. Swiss Institute for Financial Training (SIF)

Education

- MBA-Programs
- Executive Education
- Inhouse-Training-Programs for Financial Institutions



Research

- Empirical Research
- Financial Marktes Analysis
- Expertises & Approval certificates

Partners



IGK
Interessengemeinschaft der Kantonalbanken für Kaderausbildung

bankenberatungszentrum. | bbz st.gallen
BERNET & PARTNER

swissasia bankingschool

BANK OF SINGAPORE
International Private Banking
A subsidiary of OCBC Bank

BEI
Business Engineering Institute St.Gallen

sourcing competence center

isfb
Formation bancaire & financière



SCHWEIZER BANK

Profond

die bank

Client Value Generation
Das neue Maß der Kundenzufriedenheit
Banken & Banker

Programm für lebenslanges Lernen

VP BANK

bankenberatungszentrum. | bbz st.gallen
BERNET & PARTNER

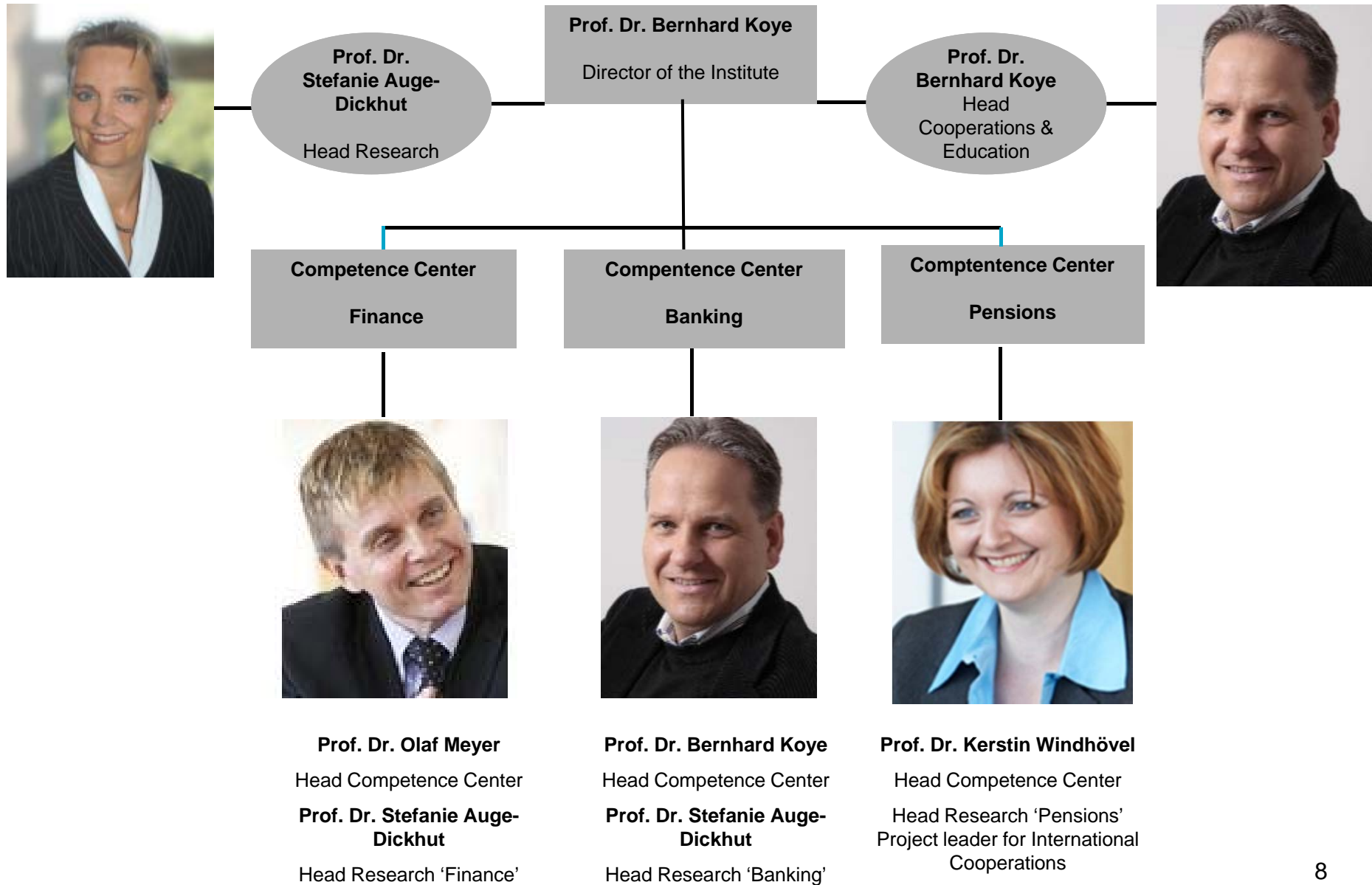
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MÜLLER GAUSS CONSULTING

BANKING+FINANCE

AKAD

2. Swiss Institute for Financial Training (SIF)



3. Contact



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3. Contact



Prof. Dr. Bernhard Koye

PhD in Business Administration (Banking Strategy) at University of Zurich, Switzerland. Bernhard is Director of the SIF and a specialist in Business Models of Banks & Change Management and a senior expert in banking education. Among others, he acted as divisional head executive education at Swiss Finance Institute; as department head for 'Leadership & Executive Training at UBS Wealth Management and as managing director of the Zurich Wealth Forum. He also worked as client advisor before University. His PhD was regarded as the break-through publication for banking strategy in the 21st century. He has a broad track record in consulting and research and is author of various publications; regularly moderates Top-management-conferences and is being invited to various conferences as line speaker. Regional head coach for the Swiss Tennis professional Junior Team before starting his career in Finance.

Languages: German, English, French, Spanish



Prof Dr. Stefanie Auge-Dickhut

PHD in Business Administration (Finance) RWTH Aachen University, Germany. Stefanie is head of research of the SIF and deputy Director of the Institute. Her research topics are client centric bank architecture including the SRI-topic as one of the consumer needs. She has a broad knowledge as consultant and researcher with various publications and has worked in the finance field (team head Ernst & Young), notably in the banking industry (head of valuation HVB Consult) for more than 10 years. lecturer for various institutes, conferences, universities and companies.

Languages: German, English

3. Contact



Prof. Dr. Olaf Meyer

Ph.D in Business Administration (Finance) University of Hamburg, Germany. Olaf acts as President of the board of a large Pension fund . Within the SIF, which he joined in 2013, he leads the Competence Center ‘Finance’.

After his education in economics and finance, he worked 17 years for Michellin in different finance positions and as group CFO as last position. He became a specialist in corporate finance and also in the management of subsidiaries. In 2007 he decided to go back to academics and he worked for the Universities of Applied sciences in Bern and Freiburg, where he was promoted as director in 2011. He also teaches at the University of Geneva.

Languages: German, English, French, Spanish



Prof. Dr. Kerstin Windhövel

PhD in Economics, Friedrich-Alexander University Erlangen-Nuremberg, Germany. Kerstin is Head of the Competence Centre “Pensions” at the SIF. She has been working in the field of pensions and social security for over 12 years. As responsible for Social Security at Prognos in Basel she advised the German ministries of economics, of labour law and of transportation. Her research topics range from economical impacts of capital funded pension schemes on growth to comparisons of performance of Swiss Pension Funds. She also teaches in the area of Intercultural Management, International Management, Social Security and Insurance. Sh has published several books on pension topics as well as more than 50 articles in refereed and non-refereed journals.

Languages: German, English, French.