



Eidgenössisch genehmigte und
beaufsichtigte Fachhochschule
Federally recognized and supervised
university of applied sciences



**Kalaidos University
of Applied Sciences
Switzerland**

Departement of Economics

3-weeks Winter-Course in

“Multinational Business Finance”

Swiss Institute for Financial Training, Zurich /Switzerland

Outline of the Course

05. Dec. 2016 - 22. Dec. 2016

**Prof. Dr. Kerstin Windhövel
Prof. Dr. Bernhard Koye**

Your personal benefit



Training in Multinational Business Finance

ten different courses on financial issues provide you with an overview with many practical examples on all relevant topics in multinational business finance.



Certification

After successful attendance, participants shall receive a Certificate of Attendance of Kalaidos University. Kalaidos University is the only private University who is accredited as one of only 9 Universities of applied Sciences of the Swiss government.



Swiss Credits are fully accepted at our partner Universities.

Your personal benefit



Kalaidos University
of Applied Sciences
Switzerland

Discover Switzerland

Guided city tours through Zurich and through Berne as well as a visit to the FiFa Headquarters are included in the course.



Visit Swiss Banks and Companies

During your stay you will visit the SIX Swiss Exchange, the Swiss National Bank and one leading Swiss Company operating in multinational business.



Your personal benefit

Skiing-Weekend in the Swiss Mountains

The weekends can be used for private purposes. E.g. one could spend a weekend in the Swiss mountains skiing and enjoying the winter landscape and outdoor options.



Your options:



St. Moritz



Zermatt



Davos

or wherever you want to go – you have a lot of possibilities ...

Introduction into Corporate Finance

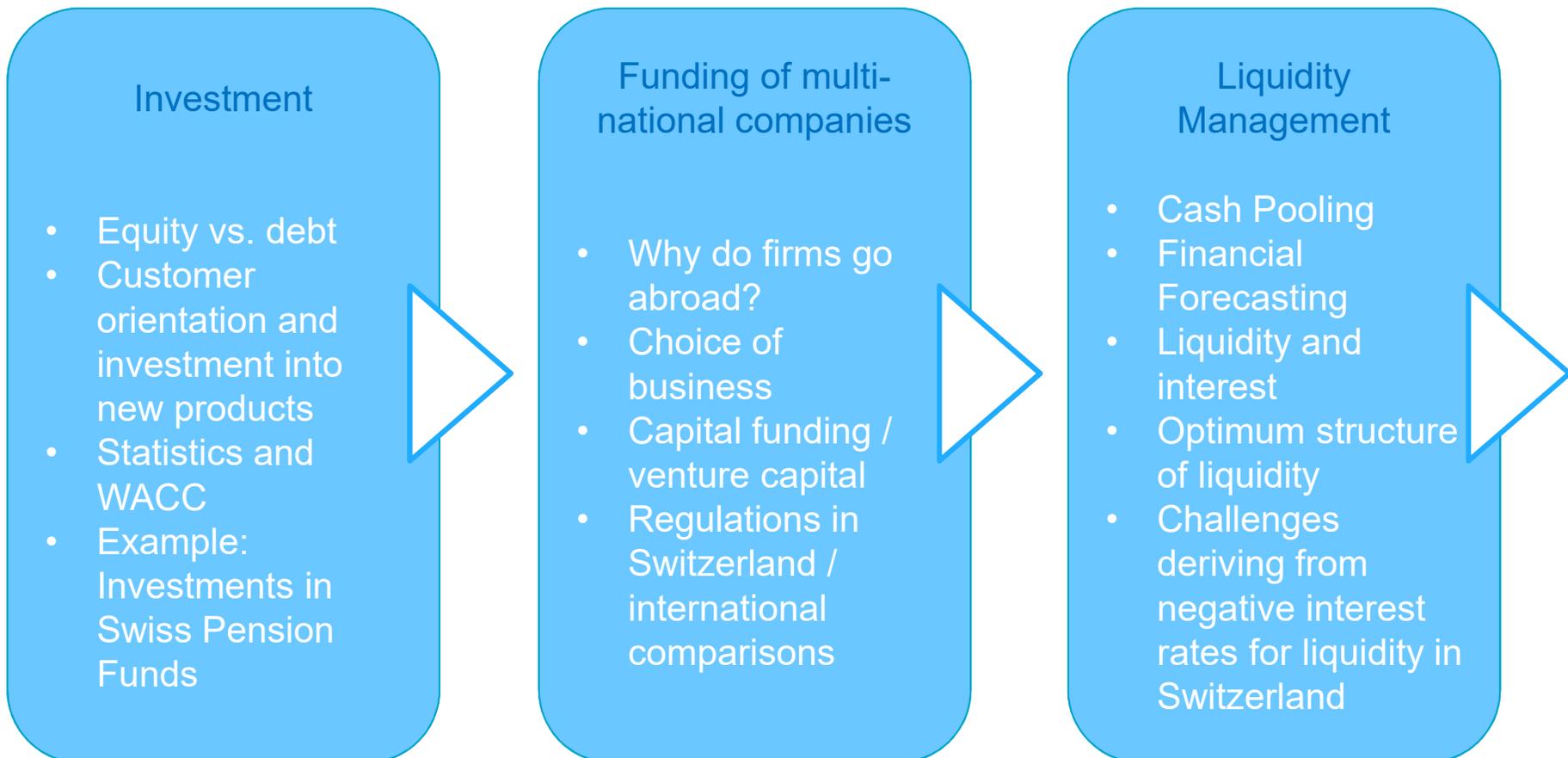
- Principles of business valuation
- Structure of capital
- Instruments of financing
- Types of corporates and their financial structure

Introduction into international Corporate Finance

- Structuring international capital
- Financial decision making in international companies
- International comparisons Switzerland and abroad

Risk Management

- Operating Business Risks
- Operating Financial Risks
- Work out foreign exchange exposures
- Transaction, translation and economic Risks



Mergers & Acquisitions

- Variety of take overs
- Synergy effects and reasons for M&A
- M&A-process: step by step
- Big international M&As: what to do / what to avoid?

Intercultural Management

- How to measure «culture»?
- How does culture affect international business?
- Cultural differences in Business making
- «Barnga Game» - self-testing on cultural influences

Banking Perspective of multinational Business Finance

- Role of Banks in an international finance context
- Money lending: possibilities and restraints
- The role of Swiss Banks in an international context

Valuation of Companies

- Motives to value
- Valuation methods: present value models; entire valuation approaches; single valuation approaches;
- Main points that influence company values

Students Case Studies

- Students prepare case studies on real business cases in groups
- Students present their findings to professors
- Students get grades for their presentations
- The grades are converted into the scale of your home country and fully accepted.



Included visit to

SIX Swiss Exchange



Kalaidos University
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Switzerland



SIX operates a competitive infrastructure for the Swiss financial center, catering to a broad, international client base.

For more information please visit the Swiss Exchange website at:
<https://www.six-swiss-exchange.com/index.html>



Swiss Exchange

SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company is owned by its users: approximately 140 banks of various size and orientation.

SIX sets global standards with first-class infrastructure services for the financial sector. Their technical knowledge, innovative drive, and service quality allows them to increase the efficiency and competitiveness of the financial center, making them the preferred partner for our clients.

Included visit to

Swiss National Bank in Berne



Since the establishment of the Swiss National Bank in 1907, it has had a strong impact on economic policy in Switzerland.

You will find information that will help you to understand the history of the SNB and its policies at http://www.snb.ch/en/i/about/snb/hist/id/hist_cover

SCHWEIZERISCHE NATIONALBANK
BANQUE NATIONALE SUISSE
BANCA NAZIONALE SVIZZERA
BANCA NAZIUNALA SVIZRA
SWISS NATIONAL BANK

A **central bank**, **reserve bank**, or **monetary authority** is an institution that manages a state's currency, money supply, and interest rates. Central banks also usually oversee the commercial banking system of their respective countries.

In contrast to a commercial bank, a central bank possesses a monopoly on increasing the monetary base in the state, and usually also prints the national currency, which usually serves as the state's legal tender.

The primary function of a central bank is to control the nation's money supply (monetary policy), through active duties such as managing interest rates, setting the reserve requirement, and acting as a lender of last resort to the banking sector during times of bank insolvency or financial crisis.

Included visits to

One of the leading Multinational Companies in Switzerland



The **LafargeHolcim Ltd.** with the brands Holcim and Lafarge is the largest producer of building materials in the world, headquartered in Rapperswil-Jona in Switzerland.

Key figures: sales 2015: 59.219 billion

Employees in Switzerland: 1´220

Employees worldwide: 115´000 operates in 90 countries



ABB is a global leader in power and automation technologies. Their solutions improve the efficiency, productivity and quality of their customers' operations while minimizing environmental impact.

Key figures: sales 2015: 35.481 billion

Employees in Switzerland: 6´525

Employees worldwide: 135´800 operates in 100 countries

Included visit to

FiFa Zurich



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The Fédération Internationale de Football Association (FIFA) is an association governed by Swiss law founded in 1904 and based in Zurich. It has 209 member associations and its goal, enshrined in its Statutes, is the constant improvement of football.



FIFA chooses who gets to hold the World Cup by visiting the nations who have asked to host it and deciding who has presented the best plan for the tournament.

This is the important part for soccer fans. It's FIFA that determines the method to select World Cup hosts, picks the host, and puts on the biggest show in soccer - and arguably professional team sports - every four years. This is also where they often generate the most controversy.

As well as organizing international tournaments, Fifa sees its role as protecting and developing the game of football for everyone around the world.

Included visits

City Tour through Zurich



You visit the most impressive places at Zurich City like Paradeplatz, Frauenmunster Church with glass windows from Marc Chagall, Zurich Lake Lakeside (Boat trip optional), walk through ancient city of Zurich (Niederndorf) and Zurich Bahnhofstrasse with all its impressive stores from Armani, Jimmy Choo, Prada, etc.

City Tour through Berne



Walk through the ancient city of Berne with its 6 kilometers of ancient arcades. The whole ancient city of Berne is one of the most famous UNESCO World heritage sites. Visit the Zytglogge (ancient clock tower from 16th century) the Bundesplatz with the Swiss Parliament, the Baerengraben and the Muenster of Berne.

Accommodation and Price



Price for the Course (teaching, visits and certification): CHF 1`850,-

including:

12 days lectures, learning material, visits to banks and financial institutions, visits to company, visit to FiFa, guided City Tour in Zurich and Berne, participation on conference with board members of leading Swiss Companies and Certificate;

Price for Housing: starts at CHF 43,- per night including breakfast

Book a shared room on your own at Youth Hostel Zurich at:

<http://www.youthhostel.ch/en/hostels/zurich>



Please calculate for course & housing in Zurich about CHF 2`750,-

Information / Help



For further information please contact:



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We are looking forward to welcome you at Zurich Switzerland!

